



November 29, 2022

**EMPLOYMENT  
OPPORTUNITY**

***IS CURRENTLY ACCEPTING APPLICATIONS FOR A  
FULL TIME MARKETING DIRECTOR***

GBC is seeking a Marketing Director who will be responsible for:

- The coordination of all marketing and social media and networking activities of the Bank;
- Ensuring marketing activities are in compliance with state and federal regulations;
- Developing various marketing concepts, objectives, materials, advertisements, programs, press releases, and other special events approved by Senior Management and the Board of Directors;
- Providing guidance and coordinating implementation efforts with respect to the installation of new or existing products and services;
- The Marketing Officer is also responsible for being the primary contact of public relations and media contacts, advertising, and certain business development activities that promote the spirit, philosophy, dedication and general direction of the Bank.

(Note: this is not an all inclusive job description.)

**Apply online at <https://www.gbcbank.com/connect/careers>**

**by December 9, 2022**



**Human Resources Department  
Equal Opportunity Employer**